

WEDNESDAY, JUNE 10, 2020

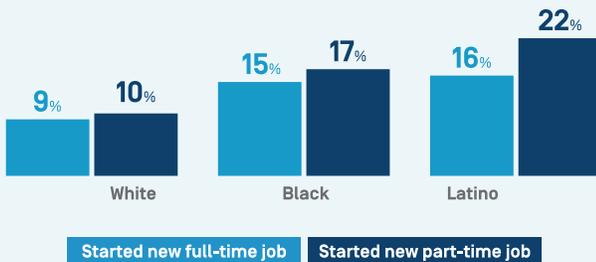
COVID-19 is taking the lives of Americans and disrupting the fabric of work, education, and daily living for the entire nation, but the impact is disproportionately affecting people of color. The latest findings from Strada Public Viewpoint details how Americans of color are more likely to have lost jobs, to worry they will lose their jobs, and to have canceled or changed education or training because of the pandemic.

This week's data also show what Americans across different races and ethnicities say about their future plans for education, where they will turn for it, and what sources of advice they value as they make those decisions.

This nationally representative survey, based on more than 10,000 responses collected between March 25 and May 28, is intended to provide insights to the education and training providers, policymakers, employers, and individual Americans who are navigating the COVID-19 crisis.

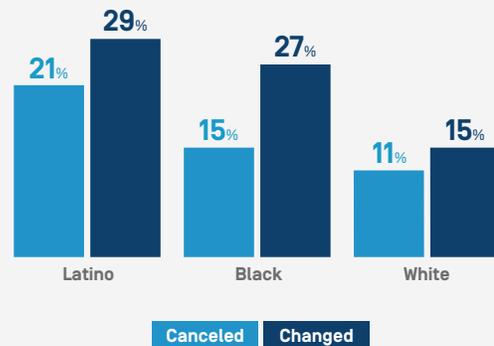
WORK IMPACT FROM COVID-19

Black Americans (23%) and Latinos (24%) are more likely than white Americans (15%) and Asian Americans (13%) to have been laid off. Black Americans and Latinos are also more likely to have started new full- or part-time jobs in the past month.



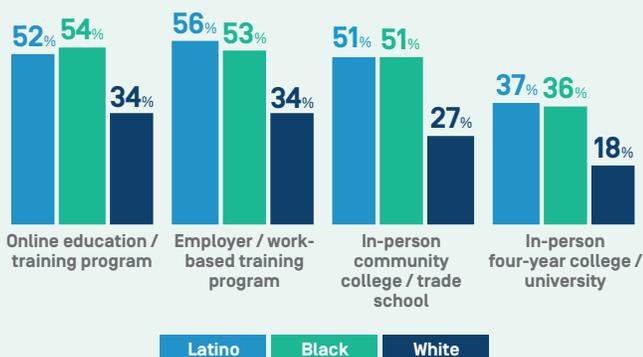
EDUCATION DISRUPTION FROM COVID-19

Black Americans and Latinos are more likely than white Americans to have changed or canceled their education plans.



FUTURE EDUCATION PLANS

Black Americans and Latinos are more likely than white Americans to enroll in education and training programs in the coming months across learning providers.



VALUED SOURCES OF ADVICE

Compared to other racial and ethnic groups, black Americans rank advice about education and training from colleges and universities as less valuable than advice from other sources.

| Source of advice | Rank by Race / Ethnicity | | |
|-------------------------|--------------------------|-------|--------|
| | White | Black | Latino |
| Family | 1 | 1 | 1 |
| Colleges / universities | 2 | 4 | 2 |
| Employers | 3 | 3 | 4 |
| Internet | 4 | 2 | 3 |

* Survey completed weekly March 25 through May 28 by Heart+Mind Strategies on behalf of the Center for Consumer Insights.

Strada Public Viewpoint: COVID-19 Work and Education Survey

Interview Dates: May 27-28, 2020

Audience: National online survey of Americans ages 18 and above. Quotas based on the U.S. Census were used to ensure results that are nationally representative by age, gender, race/ethnicity, and region. Where noted, data are aggregated across multiple weeks. Sample size for this week: n=1,00.

1. Which of the following has happened to you in the past month?

- | | |
|---|-----|
| a. I have had my hours or shifts reduced. | 20% |
| b. I have been laid off. | 13% |
| c. I have been furloughed and am receiving benefits. | 4% |
| d. I have been furloughed and am not receiving benefits. | 4% |
| e. I have had my salary reduced while maintaining the same number of hours. | 1% |
| f. None of these. | 57% |

**Base: Americans age 18-65, n=9,039.*

2. How worried are you that you may lose your job as a result of the coronavirus (COVID-19) events, or are you not at all worried?

- | | |
|-----------------------|-----|
| a. Extremely worried | 18% |
| b. Very worried | 17% |
| c. Somewhat worried | 27% |
| d. Not very worried | 18% |
| e. Not at all worried | 20% |

**Base: Individuals who were employed full-time or part-time or self-employed, n=5,394.*

3. Which of the following has happened to you over the last month?

- | | |
|--------------------------------|-----|
| a. Started a new full-time job | 11% |
| b. Started a new part-time job | 14% |

**Base: Individuals who were employed full-time or part-time or self-employed, n=5,046.*

4. Which of the following has happened to you over the last month?

- a. Cancelled education plans 14%
- b. Changed education plans 21%

**Base: Americans age 18-65, n=8,085.*

5. How have your education plans changed?

- a. Started or enrolled in courses or training 17%
- b. Delayed enrollment 36%
- c. Reduced courses or training 27%
- d. Changed school or provider 20%
- e. Changed my field of study or major 11%

**Base: Americans who have changed education plans; respondents may select more than one answer, n=861.*

6. Please rate the extent to which you agree or disagree with the following statement:

Pursuing education or training would put me at risk to contract coronavirus.

- a. Strongly agree 12%
- b. Agree 24%
- c. Neither agree nor disagree 33%
- d. Disagree 17%
- e. Strongly disagree 14%

**Base: Americans age 18-65, n=1,340.*

7. If you were to enroll in additional education or training sometime within the next six months, what would be your goal?

- a. One or more courses to get some skills I need for work 20%
- b. One or more courses for personal interests or hobbies 17%
- c. A certificate, certification, or license 26%
- d. An associate degree 12%
- e. A bachelor's degree 15%
- f. A graduate degree 10%

8. Thinking about the future, please indicate if and when you are likely to enroll in courses or training offered through the following:

Four-year college or university

- a. Within 1 month 3%
- b. Within 3 months 2%
- c. Within 6 months 2%
- d. Within 1 year 4%
- e. Within 2 years 4%

- f. Within 5 years 5%
- g. Currently enrolled 6%
- h. Will not enroll 73%

Community college

- a. Within 1 month 2%
- b. Within 3 months 3%
- c. Within 6 months 2%
- d. Within 1 year 5%
- e. Within 2 years 5%
- f. Within 5 years 6%
- g. Currently enrolled 7%
- h. Will not enroll 70%

Trade schools/programs

- a. Within 1 month 1%
- b. Within 3 months 2%
- c. Within 6 months 4%
- d. Within 1 year 6%
- e. Within 2 years 3%
- f. Within 5 years 7%
- g. Currently enrolled 3%
- h. Will not enroll 74%

Employer

- a. Within 1 month 3%
- b. Within 3 months 4%
- c. Within 6 months 4%
- d. Within 1 year 8%
- e. Within 2 years 5%
- f. Within 5 years 6%
- g. Currently enrolled 7%
- h. Will not enroll 62%

Online-only community colleges, colleges, or universities

- a. Within 1 month 3%
- b. Within 3 months 3%
- c. Within 6 months 4%
- d. Within 1 year 8%
- e. Within 2 years 5%
- f. Within 5 years 7%
- g. Currently enrolled 6%
- h. Will not enroll 64%

Other online non-academic courses, trainings, or certifications

- a. Within 1 month 3%
- b. Within 3 months 3%
- c. Within 6 months 6%
- d. Within 1 year 6%
- e. Within 2 years 4%
- f. Within 5 years 7%
- g. Currently enrolled 6%
- h. Will not enroll 64%

Apprenticeship or internship with a local employer

- a. Within 1 month 2%
- b. Within 3 months 4%
- c. Within 6 months 5%
- d. Within 1 year 6%
- e. Within 2 years 3%
- f. Within 5 years 5%
- g. Currently enrolled 4%
- h. Will not enroll 70%

9. **When it comes to getting more education or training, please rank how valuable advice from each of the following would be for you personally, where a rank of 1 is “most valuable” and a rank of 7 is “least valuable”.**

Employers

- a. Ranked 1st 18%

Colleges/universities or community colleges

- a. Ranked 1st 23%

Information provided by state or local government

- a. Ranked 1st 9%

Internet search

- a. Ranked 1st 12%

Family

- a. Ranked 1st 27%

Community organization

- a. Ranked 1st 3%

Church/Faith Community

- a. Ranked 1st 7%