



Strada Public Viewpoint: COVID-19 Work and Education Survey

Interview Dates: July 8-9, 2020

Audience: National online survey of Americans ages 18 and over. Quotas based on the U.S. Census were used to ensure results that are nationally representative by age, gender, race/ethnicity and region. Sample size, n=1,009

1. Please select the words below that best describe the way you feel right now about the virus outbreak. Please select all that apply.

a. Concerned	54%
b. Worried	44%
c. Cautious	42%
d. Anxious	35%
e. Hopeful	31%
f. Angry	26%
g. Confused	20%
h. Optimistic	20%
i. Scared	19%
j. Afraid	18%
k. Confident	15%
l. Determined	14%
m. Surprised	11%
n. Supported	11%
o. Resigned	9%

2. What effect do you think the coronavirus outbreak will have on your ...?

Finances

a. Very negative effect	15%
b. Somewhat negative effect	28%
c. No effect	36%
d. Somewhat positive effect	11%
e. Very positive effect	10%

Job

a. Very negative effect	15%
b. Somewhat negative effect	26%
c. No effect	35%
d. Somewhat positive effect	13%
e. Very positive effect	12%

Mental health

a. Very negative effect	10%
b. Somewhat negative effect	33%
c. No effect	37%
d. Somewhat positive effect	10%
e. Very positive effect	9%

Physical health

a. Very negative effect	7%
b. Somewhat negative effect	26%
c. No effect	43%
d. Somewhat positive effect	14%
e. Very positive effect	10%

**Base: Individuals for whom the item is applicable, n=varies.*

3. How worried are you that you may lose your job as a result of the coronavirus (COVID-19) events, or are you not at all worried?

a. Extremely worried	19%
b. Very worried	15%
c. Somewhat worried	27%
d. Not very worried	20%
e. Not at all worried	20%

**Base: Individuals who were employed full-time or part-time or self-employed, n=559.*

4. Did you lose your job or have your hours or income from work been reduced because of the coronavirus (COVID-19) situation?

a. Yes	44%
b. No	56%

**Base: Individuals who were in the workforce (employed full-time or part-time, self-employed, or unemployed looking for work), n=662.*

5. Do you agree or disagree with the following statement?

If I were to lose my job because of the coronavirus (COVID-19) events, I will need additional education or training to find another job with the same wages or income.

- | | |
|-------------------------------|-----|
| a. Strongly agree | 15% |
| b. Agree | 23% |
| c. Neither agree nor disagree | 29% |
| d. Disagree | 19% |
| e. Strongly disagree | 14% |

If I were to lose my job because of the coronavirus (COVID-19) events, I would look for a job in a career field that is different from what I currently do.

- | | |
|-------------------------------|-----|
| a. Strongly agree | 17% |
| b. Agree | 21% |
| c. Neither agree nor disagree | 31% |
| d. Disagree | 19% |
| e. Strongly disagree | 12% |

My job puts me at risk to contract coronavirus.

- | | |
|-------------------------------|-----|
| a. Strongly agree | 22% |
| b. Agree | 26% |
| c. Neither agree nor disagree | 26% |
| d. Disagree | 15% |
| e. Strongly disagree | 11% |

Pursuing education or training would put me at risk to contract coronavirus.

- | | |
|-------------------------------|-----|
| a. Strongly agree | 18% |
| b. Agree | 28% |
| c. Neither agree nor disagree | 30% |
| d. Disagree | 15% |
| e. Strongly disagree | 9% |

Pursuing more education or training will help me get a good job.

- | | |
|-------------------------------|-----|
| a. Strongly agree | 20% |
| b. Agree | 31% |
| c. Neither agree nor disagree | 32% |
| d. Disagree | 11% |
| e. Strongly disagree | 6% |

Getting more education or training would be worth the cost.

- | | |
|-------------------------------|-----|
| a. Strongly agree | 16% |
| b. Agree | 27% |
| c. Neither agree nor disagree | 35% |
| d. Disagree | 13% |
| e. Strongly disagree | 8% |

I can access the education or training I want.

- | | |
|-------------------------------|-----|
| a. Strongly agree | 19% |
| b. Agree | 31% |
| c. Neither agree nor disagree | 32% |
| d. Disagree | 11% |
| e. Strongly disagree | 6% |

**Base: Individuals who were in the workforce (employed full-time or part-time, self-employed, or unemployed looking for work), n=662.*

6. Thinking about the future, please indicate if and when you are likely to enroll in courses or training offered through the following:

Four-year college or university

- | | |
|-----------------------|-----|
| a. Within 1 month | 4% |
| b. Within 3 months | 3% |
| c. Within 6 months | 4% |
| d. Within 1 year | 4% |
| e. Within 2 years | 5% |
| f. Within 5 years | 6% |
| g. Currently enrolled | 6% |
| h. Will not enroll | 68% |

Community college

- | | |
|-----------------------|-----|
| a. Within 1 month | 1% |
| b. Within 3 months | 5% |
| c. Within 6 months | 4% |
| d. Within 1 year | 6% |
| e. Within 2 years | 5% |
| f. Within 5 years | 6% |
| g. Currently enrolled | 6% |
| h. Will not enroll | 67% |

Trade Schools/Programs

- a. Within 1 month 2%
- b. Within 3 months 4%
- c. Within 6 months 5%
- d. Within 1 year 6%
- e. Within 2 years 6%
- f. Within 5 years 6%
- g. Currently enrolled 2%
- h. Will not enroll 68%

Employer

- a. Within 1 month 5%
- b. Within 3 months 6%
- c. Within 6 months 5%
- d. Within 1 year 6%
- e. Within 2 years 8%
- f. Within 5 years 6%
- g. Currently enrolled 8%
- h. Will not enroll 56%

Online-only community colleges, colleges, or universities

- a. Within 1 month 2%
- b. Within 3 months 4%
- c. Within 6 months 6%
- d. Within 1 year 8%
- e. Within 2 years 6%
- f. Within 5 years 6%
- g. Currently enrolled 6%
- h. Will not enroll 61%

Other online nonacademic courses, trainings, or certifications

- a. Within 1 month 3%
- b. Within 3 months 5%
- c. Within 6 months 6%
- d. Within 1 year 8%
- e. Within 2 years 7%
- f. Within 5 years 5%
- g. Currently enrolled 5%
- h. Will not enroll 60%

Apprenticeship or internship with a local employer

- a. Within 1 month 3%
- b. Within 3 months 5%
- c. Within 6 months 5%
- d. Within 1 year 6%
- e. Within 2 years 6%
- f. Within 5 years 5%
- g. Currently enrolled 4%
- h. Will not enroll 66%

7. Have you ever:

- a. Taken an online education course for college credit 31%
- b. Taken an online education course that was not for college credit 28%
- c. Enrolled in a fully online degree or certificate program 14%
- d. None of the above 46%

8. Thinking about different ways of accessing education or training, please indicate your preferences:

If I were to enroll in education or training within the next six months, I would prefer:

- a. Face to face / In-person 26%
- b. Hybrid (mix of in-person and online) 33%
- c. Online education 42%

If COVID-19 was not a threat, when it comes to education and training, I would prefer:

- a. Face to face / In-person 41%
- b. Hybrid (mix of in-person and online) 31%
- c. Online education 28%

If a friend or family member asked me for advice on education, I would be most likely to recommend:

- a. Face to face / In-person 31%
- b. Hybrid (mix of in-person and online) 39%
- c. Online education 31%

The format that would allow me to learn most effectively is:

- a. Face to face / In-person 36%
- b. Hybrid (mix of in-person and online) 37%
- c. Online education 27%

The format that would be the best value for my money is:

- | | |
|---|-----|
| a. Face to face / In-person | 33% |
| b. Hybrid (mix of in-person and online) | 33% |
| c. Online education | 34% |

The format that would give me the highest likelihood of completing a program is:

- | | |
|---|-----|
| a. Face to face / In-person | 35% |
| b. Hybrid (mix of in-person and online) | 35% |
| c. Online education | 30% |

The format that would best prepare me for success in my job and career is:

- | | |
|---|-----|
| a. Face to face / In-person | 37% |
| b. Hybrid (mix of in-person and online) | 38% |
| c. Online education | 25% |

9. When employers are deciding who to hire, how do you think they value in-person education or training compared to online?

- | | |
|---|-----|
| a. Employers value in-person training and education MUCH MORE than online | 31% |
| b. Employers value in-person education and training SOMEWHAT MORE than online | 30% |
| c. Employers do not value one type of education and training over the other | 32% |
| d. Employers value online education and training SOMEWHAT MORE than in-person | 4% |
| e. Employers value online education and training MUCH MORE than in-person | 3% |