Strada Public Viewpoint: COVID-19 Work and Education Survey

Interview Dates: July 8-9, 2020

Audience: National online survey of Americans ages 18 and over. Quotas based on the U.S. Census were used to ensure results that are nationally representative by age, gender, race/ethnicity and region. Sample size, n=1,009

1. Please select the words below that best describe the way you feel right now about the virus outbreak. Please select all that apply.

   a. Concerned 54%
   b. Worried 44%
   c. Cautious 42%
   d. Anxious 35%
   e. Hopeful 31%
   f. Angry 26%
   g. Confused 20%
   h. Optimistic 20%
   i. Scared 19%
   j. Afraid 18%
   k. Confident 15%
   l. Determined 14%
   m. Surprised 11%
   n. Supported 11%
   o. Resigned 9%

2. What effect do you think the coronavirus outbreak will have on your …?

   Finances
   a. Very negative effect 15%
   b. Somewhat negative effect 28%
   c. No effect 36%
   d. Somewhat positive effect 11%
   e. Very positive effect 10%
Job
a. Very negative effect 15%
b. Somewhat negative effect 26%
c. No effect 35%
d. Somewhat positive effect 13%
e. Very positive effect 12%

Mental health
a. Very negative effect 10%
b. Somewhat negative effect 33%
c. No effect 37%
d. Somewhat positive effect 10%
e. Very positive effect 9%

Physical health
a. Very negative effect 7%
b. Somewhat negative effect 26%
c. No effect 43%
d. Somewhat positive effect 14%
e. Very positive effect 10%

*Base: Individuals for whom the item is applicable, n=varies.

3. How worried are you that you may lose your job as a result of the coronavirus (COVID-19) events, or are you not at all worried?
   a. Extremely worried 19%
   b. Very worried 15%
   c. Somewhat worried 27%
   d. Not very worried 20%
   e. Not at all worried 20%

*Base: Individuals who were employed full-time or part-time or self-employed, n=559.

4. Did you lose your job or have your hours or income from work been reduced because of the coronavirus (COVID-19) situation?
   a. Yes 44%
   b. No 56%

*Base: Individuals who were in the workforce (employed full-time or part-time, self-employed, or unemployed looking for work), n=662.
5. Do you agree or disagree with the following statement?

*If I were to lose my job because of the coronavirus (COVID-19) events, I will need additional education or training to find another job with the same wages or income.*

a. Strongly agree 15%

b. Agree 23%

c. Neither agree nor disagree 29%

d. Disagree 19%

e. Strongly disagree 14%

*If I were to lose my job because of the coronavirus (COVID-19) events, I would look for a job in a career field that is different from what I currently do.*

a. Strongly agree 17%

b. Agree 21%

c. Neither agree nor disagree 31%

d. Disagree 19%

e. Strongly disagree 12%

*My job puts me at risk to contract coronavirus.*

a. Strongly agree 22%

b. Agree 26%

c. Neither agree nor disagree 26%

d. Disagree 15%

e. Strongly disagree 11%

*Pursuing education or training would put me at risk to contract coronavirus.*

a. Strongly agree 18%

b. Agree 28%

c. Neither agree nor disagree 30%

d. Disagree 15%

e. Strongly disagree 9%

*Pursuing more education or training will help me get a good job.*

a. Strongly agree 20%

b. Agree 31%

c. Neither agree nor disagree 32%

d. Disagree 11%

e. Strongly disagree 6%
Getting more education or training would be worth the cost.

a. Strongly agree 16%
b. Agree 27%
c. Neither agree nor disagree 35%
d. Disagree 13%
e. Strongly disagree 8%

I can access the education or training I want.

a. Strongly agree 19%
b. Agree 31%
c. Neither agree nor disagree 32%
d. Disagree 11%
e. Strongly disagree 6%

*Base: Individuals who were in the workforce (employed full-time or part-time, self-employed, or unemployed looking for work), n=662.

6. Thinking about the future, please indicate if and when you are likely to enroll in courses or training offered through the following:

Four-year college or university

a. Within 1 month 4%
b. Within 3 months 3%
c. Within 6 months 4%
d. Within 1 year 4%
e. Within 2 years 5%
f. Within 5 years 6%
g. Currently enrolled 6%
h. Will not enroll 68%

Community college

a. Within 1 month 1%
b. Within 3 months 5%
c. Within 6 months 4%
d. Within 1 year 6%
e. Within 2 years 5%
f. Within 5 years 6%
g. Currently enrolled 6%
h. Will not enroll 67%
Trade Schools/Programs

a. Within 1 month 2%
b. Within 3 months 4%
c. Within 6 months 5%
d. Within 1 year 6%
e. Within 2 years 6%
f. Within 5 years 6%
g. Currently enrolled 2%
h. Will not enroll 68%

Employer

a. Within 1 month 5%
b. Within 3 months 6%
c. Within 6 months 5%
d. Within 1 year 6%
e. Within 2 years 8%
f. Within 5 years 6%
g. Currently enrolled 8%
h. Will not enroll 56%

Online-only community colleges, colleges, or universities

a. Within 1 month 2%
b. Within 3 months 4%
c. Within 6 months 6%
d. Within 1 year 8%
e. Within 2 years 6%
f. Within 5 years 6%
g. Currently enrolled 6%
h. Will not enroll 61%

Other online nonacademic courses, trainings, or certifications

a. Within 1 month 3%
b. Within 3 months 5%
c. Within 6 months 6%
d. Within 1 year 8%
e. Within 2 years 7%
f. Within 5 years 5%
g. Currently enrolled 5%
h. Will not enroll 60%
Apprenticeship or internship with a local employer

a. Within 1 month 3%
b. Within 3 months 5%
c. Within 6 months 5%
d. Within 1 year 6%
e. Within 2 years 6%
f. Within 5 years 5%
g. Currently enrolled 4%
h. Will not enroll 66%

7. Have you ever:

a. Taken an online education course for college credit 31%
b. Taken an online education course that was not for college credit 28%
c. Enrolled in a fully online degree or certificate program 14%
d. None of the above 46%

8. Thinking about different ways of accessing education or training, please indicate your preferences:

If I were to enroll in education or training within the next six months, I would prefer:

a. Face to face / In-person 26%
b. Hybrid (mix of in-person and online) 33%
c. Online education 42%

If COVID-19 was not a threat, when it comes to education and training, I would prefer:

a. Face to face / In-person 41%
b. Hybrid (mix of in-person and online) 31%
c. Online education 28%

If a friend or family member asked me for advice on education, I would be most likely to recommend:

a. Face to face / In-person 31%
b. Hybrid (mix of in-person and online) 39%
c. Online education 31%

The format that would allow me to learn most effectively is:

a. Face to face / In-person 36%
b. Hybrid (mix of in-person and online) 37%
c. Online education 27%
The format that would be the best value for my money is:

a. Face to face / In-person 33%
b. Hybrid (mix of in-person and online) 33%
c. Online education 34%

The format that would give me the highest likelihood of completing a program is:

a. Face to face / In-person 35%
b. Hybrid (mix of in-person and online) 35%
c. Online education 30%

The format that would best prepare me for success in my job and career is:

a. Face to face / In-person 37%
b. Hybrid (mix of in-person and online) 38%
c. Online education 25%

9. When employers are deciding who to hire, how do you think they value in-person education or training compared to online?

a. Employers value in-person training and education MUCH MORE than online 31%
b. Employers value in-person education and training SOMEWHAT MORE than online 30%
c. Employers do not value one type of education and training over the other 32%
d. Employers value online education and training SOMEWHAT MORE than in-person 4%
e. Employers value online education and training MUCH MORE than in-person 3%