Strada Public Viewpoint: COVID-19 Work and Education Survey

Interview Dates: August 5 – 6, 2020

Audience: National online survey of Americans ages 18 and above. Quotas based on the U.S. Census were used to ensure results that are nationally representative by age, gender, race/ethnicity and region. Sample size: n=1,004

1. Please select the words below that best describe the way you feel right now about the virus outbreak. Please select all that apply.

   a. Concerned 54%
   b. Worried 45%
   c. Cautious 39%
   d. Anxious 38%
   e. Hopeful 31%
   f. Angry 25%
   g. Scared 23%
   h. Afraid 22%
   i. Optimistic 19%
   j. Confused 19%
   k. Determined 14%
   l. Confident 13%
   m. Resigned 11%
   n. Surprised 10%
   o. Supported 9%

2. How worried are you that you may lose your job as a result of the coronavirus (COVID-19) events, or are you not at all worried?

   a. Extremely worried 18%
   b. Very worried 19%
   c. Somewhat worried 25%
   d. Not very worried 17%
   e. Not at all worried 21%

*Base: Individuals who were employed full-time, part-time, or self-employed, n=549.
3. Did you lose your job or have your hours or income from work been reduced because of the coronavirus (COVID-19) situation?

a. Yes 49%

b. No 51%

*Base: Individuals who were in the workforce (employed full-time, part-time, self-employed, or unemployed looking for work), n=643.

4. Do you agree or disagree with the following statement?

If I were to lose my job because of the coronavirus (COVID-19) events, I will need additional education or training to find another job with the same wages or income.

a. Strongly agree 14%

b. Agree 25%

c. Neither agree nor disagree 26%

d. Disagree 20%

e. Strongly disagree 15%

My job puts me at risk to contract coronavirus.

a. Strongly agree 21%

b. Agree 26%

c. Neither agree nor disagree 24%

d. Disagree 17%

e. Strongly disagree 12%

Pursuing education or training would put me at risk to contract coronavirus.

a. Strongly agree 15%

b. Agree 29%

c. Neither agree nor disagree 30%

d. Disagree 15%

e. Strongly disagree 11%

Pursuing more education or training will help me get a good job.

a. Strongly agree 17%

b. Agree 28%

c. Neither agree nor disagree 31%

d. Disagree 15%

e. Strongly disagree 9%
Getting more education or training would be worth the cost.

a. Strongly agree 14%
b. Agree 28%
c. Neither agree nor disagree 31%
d. Disagree 16%
e. Strongly disagree 10%

I can access the education or training I want.

a. Strongly agree 16%
b. Agree 30%
c. Neither agree nor disagree 30%
d. Disagree 17%
e. Strongly disagree 7%

If I wanted to, I could access more education or training (I could pay for it, find the right program, find time to attend, etc.)

a. Strongly agree 17%
b. Agree 30%
c. Neither agree nor disagree 30%
d. Disagree 13%
e. Strongly disagree 11%

Colleges and universities will be able to complete their fall 2020 courses without interruption or needing to shut down and evacuate campuses.

a. Strongly agree 13%
b. Agree 21%
c. Neither agree nor disagree 30%
d. Disagree 21%
e. Strongly disagree 16%

In order to advance my career, I need at least one more education credential, such as a college degree or certificate.

a. Strongly agree 15%
b. Agree 25%
c. Neither agree nor disagree 25%
d. Disagree 17%
e. Strongly disagree 19%
In order to advance my career, I need more skills and work experience, but not necessarily another education credential, such as a college degree or certificate.

a. Strongly agree 13%
b. Agree 27%
c. Neither agree nor disagree 28%
d. Disagree 18%
e. Strongly disagree 14%

*Base: Individuals who were in the workforce: (employed full-time, part-time, self-employed, or unemployed looking for work), n=643.

5. If you were to enroll in additional education or training sometime within the next six months, what would be your goal?

a. One or more courses to get some skills I need for work 13%
b. One or more courses for personal interests or hobbies 10%
c. A certificate, certification, or license 11%
d. An associate degree 7%
e. A bachelor’s degree 10%
f. A graduate degree 8%
g. I do not plan to enroll in any kind of education or training within the next six months 42%

6. How important are the following reasons for your preference for [INSERT THE ANSWER AT Q5] over the alternatives?

Nondegree program/skills training

Better value

a. The most important reason 4%
b. Very important 39%
c. Somewhat important 32%
d. Not very important 19%
e. Not important at all 6%

Cheaper

a. The most important reason 3%
b. Very important 32%
c. Somewhat important 34%
d. Not very important 19%
e. Not important at all 11%
Faster
a. The most important reason 4%
b. Very important 32%
c. Somewhat important 34%
d. Not very important 17%
e. Not important at all 13%

More convenient
a. The most important reason 2%
b. Very important 37%
c. Somewhat important 38%
d. Not very important 14%
e. Not important at all 9%

Better fit for my personal needs
a. The most important reason 6%
b. Very important 32%
c. Somewhat important 38%
d. Not very important 15%
e. Not important at all 9%

Required in my field of work
a. The most important reason 6%
b. Very important 34%
c. Somewhat important 28%
d. Not very important 15%
e. Not important at all 17%

More applied/relevant to my work
a. The most important reason 4%
b. Very important 36%
c. Somewhat important 34%
d. Not very important 14%
e. Not important at all 13%

Would lead to additional education or training in the future
a. The most important reason 4%
b. Very important 35%
c. Somewhat important 35%
d. Not very important 17%
e. Not important at all 9%

More benefit to my job and career advancement
a. The most important reason 4%
b. Very important 38%
c. Somewhat important 34%
d. Not very important 15%
e. Not important at all 9%
*Base: Individuals who selected “One or more courses to get some skills I need for work,” “One or more courses for personal interests or hobbies,” and “A certificate, certification, or license,” n=332.

### Degree program

#### Better value

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<td>Very important</td>
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<td>Somewhat important</td>
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#### Cheaper

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<td>Somewhat important</td>
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#### Faster

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<td>Very important</td>
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<td>Somewhat important</td>
<td>32%</td>
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<td>Not very important</td>
<td>19%</td>
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<td>Not important at all</td>
<td>16%</td>
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#### More convenient

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<td>Very important</td>
<td>36%</td>
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<td>Somewhat important</td>
<td>34%</td>
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#### Better fit for my personal needs.

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<th>Reason</th>
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<td>Very important</td>
<td>32%</td>
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<tr>
<td>Somewhat important</td>
<td>38%</td>
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<tr>
<td>Not very important</td>
<td>15%</td>
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<td>Not important at all</td>
<td>10%</td>
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#### Required in my field of work

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<tr>
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<tr>
<td>Very important</td>
<td>33%</td>
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<tr>
<td>Somewhat important</td>
<td>31%</td>
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<tr>
<td>Not very important</td>
<td>14%</td>
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<tr>
<td>Not important at all</td>
<td>18%</td>
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</tbody>
</table>
More applied/relevant to my work

a. The most important reason 5%
b. Very important 37%
c. Somewhat important 30%
d. Not very important 14%
e. Not important at all 14%

Would lead to additional education or training in the future

a. The most important reason 4%
b. Very important 35%
c. Somewhat important 32%
d. Not very important 17%
e. Not important at all 12%

More benefit to my job and career advancement

a. The most important reason 8%
b. Very important 36%
c. Somewhat important 29%
d. Not very important 16%
e. Not important at all 10%

*Base: Individuals who selected “An associate’s degree,” “A bachelor’s degree,” or “A graduate degree,” n=247.

7. If you were to enroll in additional education or training sometime within the next six months, what would your primary reason be?

a. Learn new knowledge or skills based on my personal interests 38%
b. Get a job in a different field 23%
c. Advance within my company or my current field 22%
d. Learn new skills to help me get better at my current job 17%

8. Thinking about the future, please indicate if and when you are likely to enroll in courses or training offered through the following:

Four-year college or university

a. Within 1 month 3%
b. Within 3 months 3%
c. Within 6 months 4%
d. Within 1 year 4%
e. Within 2 years 5%
f. Within 5 years 6%
g. Currently enrolled 7%
h. Will not enroll 67%
### Community college

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<tr>
<th>Duration</th>
<th>Enroll Rate</th>
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<td>1 month</td>
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<tr>
<td>3 months</td>
<td>4%</td>
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<tr>
<td>6 months</td>
<td>5%</td>
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<td>1 year</td>
<td>5%</td>
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<tr>
<td>2 years</td>
<td>6%</td>
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<tr>
<td>5 years</td>
<td>9%</td>
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<tr>
<td>Currently</td>
<td>8%</td>
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<tr>
<td>Will not</td>
<td>62%</td>
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### Trade Schools/Programs

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<th>Duration</th>
<th>Enroll Rate</th>
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<td>1 month</td>
<td>2%</td>
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<tr>
<td>3 months</td>
<td>4%</td>
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<td>6 months</td>
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<td>1 year</td>
<td>6%</td>
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<tr>
<td>2 years</td>
<td>5%</td>
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<tr>
<td>5 years</td>
<td>9%</td>
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<tr>
<td>Currently</td>
<td>5%</td>
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<tr>
<td>Will not</td>
<td>65%</td>
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### Employer

<table>
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<tr>
<th>Duration</th>
<th>Enroll Rate</th>
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<tr>
<td>1 month</td>
<td>4%</td>
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<tr>
<td>3 months</td>
<td>4%</td>
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<tr>
<td>6 months</td>
<td>5%</td>
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<tr>
<td>1 year</td>
<td>7%</td>
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<tr>
<td>2 years</td>
<td>8%</td>
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<tr>
<td>5 years</td>
<td>7%</td>
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<tr>
<td>Currently</td>
<td>8%</td>
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<tr>
<td>Will not</td>
<td>57%</td>
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### Online-only community colleges, colleges or universities

<table>
<thead>
<tr>
<th>Duration</th>
<th>Enroll Rate</th>
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<tbody>
<tr>
<td>1 month</td>
<td>2%</td>
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<tr>
<td>3 months</td>
<td>4%</td>
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<tr>
<td>6 months</td>
<td>7%</td>
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<tr>
<td>1 year</td>
<td>8%</td>
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<tr>
<td>2 years</td>
<td>8%</td>
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<tr>
<td>5 years</td>
<td>8%</td>
</tr>
<tr>
<td>Currently</td>
<td>4%</td>
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<tr>
<td>Will not</td>
<td>58%</td>
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</table>
Other online nonacademic courses, trainings, or certifications

a. Within 1 month  3%
b. Within 3 months  4%
c. Within 6 months  7%
d. Within 1 year  8%
e. Within 2 years  6%
f. Within 5 years  9%
g. Currently enrolled  6%
h. Will not enroll  57%

Apprenticeship or internship with a local employer

a. Within 1 month  2%
b. Within 3 months  5%
c. Within 6 months  6%
d. Within 1 year  7%
e. Within 2 years  7%
f. Within 5 years  5%
g. Currently enrolled  5%
h. Will not enroll  64%

9. Thinking about different ways of accessing education or training, please indicate your preference:

If I were to enroll in education or training within the next six months, I would prefer:

a. Face to face / in-person  23%
b. Hybrid (mix of in-person and online)  29%
c. Online education  48%

10. How important are the following reasons for your preference for [Face to face/Hybrid/Online] over the alternatives?

Face to face / In-person

Safer
a. The most important reason  3%
b. Very important  33%
c. Somewhat important  28%
d. Not very important  18%
e. Not important at all  18%

Cheaper
a. The most important reason  3%
b. Very important  35%
c. Somewhat important  28%
d. Not very important 13%
e. Not important at all 21%

More convenient
a. The most important reason 2%
b. Very important 34%
c. Somewhat important 29%
d. Not very important 16%
e. Not important at all 19%

Learn more effectively
a. The most important reason 15%
b. Very important 45%
c. Somewhat important 18%
d. Not very important 10%
e. Not important at all 12%

Easier to make friends with classmates
a. The most important reason 4%
b. Very important 31%
c. Somewhat important 27%
d. Not very important 20%
e. Not important at all 19%

Feel more comfortable
a. The most important reason 7%
b. Very important 41%
c. Somewhat important 26%
d. Not very important 11%
e. Not important at all 14%

More supportive environment
a. The most important reason 6%
b. Very important 44%
c. Somewhat important 26%
d. Not very important 11%
e. Not important at all 14%

*Base: Individuals who prefer “Face to face / In-person,” n=227.

Hybrid (mix of in-person and online)

Safer
a. The most important reason 12%
b. Very important 34%
c. Somewhat important 32%
d. Not very important 15%
e. Not important at all 6%

**Cheaper**

a. The most important reason 5%
b. Very important 30%
c. Somewhat important 39%
d. Not very important 19%
e. Not important at all 7%

**More convenient**

a. The most important reason 9%
b. Very important 32%
c. Somewhat important 42%
d. Not very important 12%
e. Not important at all 5%

**Learn more effectively**

a. The most important reason 6%
b. Very important 39%
c. Somewhat important 37%
d. Not very important 14%
e. Not important at all 5%

**Easier to make friends with classmates**

a. The most important reason 3%
b. Very important 26%
c. Somewhat important 31%
d. Not very important 24%
e. Not important at all 17%

**Feel more comfortable**

a. The most important reason 6%
b. Very important 39%
c. Somewhat important 34%
d. Not very important 16%
e. Not important at all 5%

**More supportive environment**

a. The most important reason 3%
b. Very important 30%
c. Somewhat important 44%
d. Not very important 16%
e. Not important at all 7%

*Base: Individuals who prefer “Hybrid (mix of in-person and online),” n=293.*
Online education

Safer
a. The most important reason 26%
b. Very important 41%
c. Somewhat important 19%
d. Not very important 8%
e. Not important at all 7%

Cheaper
a. The most important reason 5%
b. Very important 44%
c. Somewhat important 30%
d. Not very important 13%
e. Not important at all 8%

More convenient
a. The most important reason 14%
b. Very important 55%
c. Somewhat important 20%
d. Not very important 6%
e. Not important at all 5%

Learn more effectively
a. The most important reason 2%
b. Very important 45%
c. Somewhat important 35%
d. Not very important 8%
e. Not important at all 8%

Easier to make friends with classmates
a. The most important reason 1%
b. Very important 21%
c. Somewhat important 16%
d. Not very important 23%
e. Not important at all 39%

Feel more comfortable
a. The most important reason 6%
b. Very important 51%
c. Somewhat important 29%
d. Not very important 8%
e. Not important at all 7%
More supportive environment

a. The most important reason 2%
b. Very important 34%
c. Somewhat important 35%
d. Not very important 14%
e. Not important at all 15%

*Base: Individuals who prefer “Online education,” n=484.

11. How has the coronavirus (COVID-19) crisis affected your interest in enrolling in an education or training program? Would you say you are:

a. Much more likely to enroll 13%
b. Somewhat more likely to enroll 16%
c. No change 52%
d. Somewhat less likely to enroll 9%
e. Much less likely to enroll 10%

12. Thinking about the education and training that will be provided by colleges and universities this Fall 2020 semester compared to Fall 2019, how would you rate the value of Fall 2020?

a. Fall 2020 education will provide much greater value 7%
b. Fall 2020 education will provide somewhat greater value 8%
c. Fall 2020 education will provide the same value 32%
d. Fall 2020 education will provide somewhat less value 30%
e. Fall 2020 education will provide much less value 23%