



Completion With a Purpose®

Vice President, Product Management

The Vice President Product Management (VP PM) will work directly with Strada affiliates to help refine and execute on their product strategies in order to drive long-term profitable growth and customer satisfaction. The VP PM will also incubate and manage new products that leverage the Strada platform and are sourced from existing ideas, and help to develop new ideas based on industry experience, contact with customers and prospects and input from the Strada leadership team. The VP PM will collaborate extensively across affiliates and Strada functional teams to develop the business case and go-to-market strategy, successfully launch and iterate toward success. The VP PM will work hand closely with the product development team in the Strada Product Studio to ensure the design and development execution delivers on the product strategy. The VP PM will be part of the Strada Commercial Group and will serve as internal and external evangelist for Strada's product offerings. The VP PM will report to the SVP of Product Strategy. The ideal candidate will have 10+ years of product management experience specifically with consumer-facing digital products with a strong preference for prior experience in or deep knowledge of the Educational Technology space.

Essential qualifications

- A curious drive to understand the root cause behind customer needs, problems, and opportunities
- The ability to be the customer and customer advocate in the development process
- The ability to shift between big picture thinking and detailed execution
- An independent, entrepreneurial mindset with ability to make independent decisions
- Demonstrated ability to manage multiple, competing priorities simultaneously
- Proactive mindset with a strong sense of urgency to do whatever it takes to make your mission, product, and team successful
- Able to apply business judgement in ambiguous and fluid environments
- The ability to communicate with empathy and enthusiasm and simplify complex topics to successfully influence others
- Highly motivated personality able to immerse in your work

Minimum Qualifications

- General management or founder role with direct responsibility for the overall business results of a product that you owned –or–
- Experience in a high-growth technology company and directly led the product management function for products/services –or–
- Hands on experience with a product launch/relaunch that has gone through product-market-fit, followed by explosive market adoption –or–
- 10 years in product management at a blue-chip tech company with demonstrated accelerated career progression (by scope and responsibility) or related field

Education

- Bachelor's degree required, Masters preferred